

# Rain Day Festival

**\$15000**

## Signature Sponsor

**Exclusive**

- Primary naming rights sponsorship to the festival
- Premier mention in Press Release
- Name on billboard/Event Sponsor sign
- Opening credits at festival
- Logo on event sponsor sign
- 15 Rain Day T-shirts & 5 Hats
- 200 giveaway items at event
- Stage mentions
- Naming rights on Advertising Poster/Program
- Logo on Sleeve of T-shirt
- Website and Social media Advertising
- Full page color program ad (8.5 x 5.5")

**\$6000**

## Fireworks Sponsor

**1 Available**

- Naming rights on Fireworks banner
- Logo on Sleeve of T-shirt
- ½ page color program ad (4.5 x 5.5")
- 10 Rain Day T-shirt
- Logo on programs
- Website & Social media Advertising
- Logo on sponsor signage at event
- 200 giveaway items at event
- stage mentions

**\$5000**

## Headliner Band Sponsor

**1 Available**

- Headliner Band Stage Banner-Company Logo
- Logo on Sleeve of T-shirt
- Full page color program ad (4.5 x 5.5")
- Logo on programs
- Website & Social media Advertising
- Logo on sponsor signage at event
- 10 Rain Day T-shirt
- Stage mentions

**\$3000**

## Main Stage or 2<sup>nd</sup> Stage Sponsor

**2 Available**

- Naming rights to Main Stage or 2<sup>nd</sup> Stage
- Signage near main or 2<sup>nd</sup> stage
- Logo on Sleeve of T-shirt
- 200 giveaway items at event
- ½ page ad color program ad (4.5 x 5.5") & logo listed with all sponsors on program ad
- Website & Social media Advertising
- Stage mentions

**\$2500**

## Kids' Zone Sponsor

**2 Available**

- Naming rights to kid's zone area with signage
- Signage near second stage
- stage mentions
- Logo on event sponsor sign
- Website & Social media Advertising

**\$1500**

## Supporting Contest Sponsor

**6 Available**

• 1 sponsor to each category. Each sponsor will receive the following, Logo on event Sponsor sign, program website Social Media advertising and stage mentions. Sponsor Name mentioned prior to contest or award presented.

- Umbrella Trophy-Company name on 1<sup>st</sup> place, 2<sup>nd</sup> place & 3<sup>rd</sup> place trophy. Representative (s) to judge contest.
- Window Decorating- Company name on 1<sup>st</sup>-2<sup>nd</sup> & 3<sup>rd</sup> place trophy. Representative (s) to judge prior to event.
- Baby Rain Day – Company logo placed on trophies for winners and sand buckets for all participants.
- Jack McCracken Award- Company name on plaque.
- Mascot Sponsor- Company logo on Mascot pin, Wayne Drop attends several events through-out the Year.
- Mini, Little & Jr. Miss Rain Drop Contest-Company Name on winner trophies.

# Rain Day Festival

**\$1000**

**Friend of the Festival Sponsor**

**Unlimited**

- Logo on event sponsor sign
- Logo on Program
- Website & Social media Advertising
- Stage mentions

**\$600**

**General Event Sponsor**

**Unlimited**

- Website, Social media Advertising,
- stage mentions

**\$300**

**Community Sponsor**

**Unlimited**

- Company name on Website, Social-Media & Program Advertising

**Donation Sponsor**

I would like to donate \$ \_\_\_\_\_ • Company name in thank you ad

**All Sponsors \$300- \$15,000 in attendance at event will receive a free booth space (10'x12'), sponsor banner to place at tent and Company name in a Thank you Ad.**

Please submit this application to our office if you would like to become a sponsor.

Contact Athena at our office at 724-627-8111 to make sure a sponsor package is available, before you submit payment. **Past Sponsors have the first right of refusal.**

Name of Business: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email \_\_\_\_\_

Please check the following: We would like to sponsor:

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> \$15000 Sponsorship | <input type="checkbox"/> \$6000 Sponsorship | <input type="checkbox"/> \$5000 Sponsorship |
| <input type="checkbox"/> \$3000 Sponsorship  | <input type="checkbox"/> \$2500 Sponsorship | <input type="checkbox"/> \$1500 Sponsorship |
| <input type="checkbox"/> \$1000 Sponsorship  | <input type="checkbox"/> \$600 Sponsorship  | <input type="checkbox"/> \$300 Sponsorship  |
| <input type="checkbox"/> \$_____ Donation    |   |   |

Do you want the free booth space?      Yes      No

Cash, checks or money orders accepted. Sponsorship due by April 1<sup>st</sup>.

**Please Make Payable to: Special Events Commission, 90 E. High Street, Waynesburg PA**