

Rain Day Festival

\$15000

Signature Sponsor

Exclusive

- Primary naming rights sponsorship to the festival
- Premier mention in Press Release
- Name on billboard/Event Sponsor sign
- Opening credits at festival
- Logo on event sponsor sign
- 15 Rain Day T-shirts & 5 Hats
- 200 giveaway items at event
- Stage mentions
- Naming rights on Advertising Poster/Program
- Logo on Sleeve of T-shirt
- Website and Social media Advertising
- Full page color program ad (8.5 x 5.5")

\$6000

Fireworks Sponsor

1 Available

- Naming rights on Fireworks banner
- Logo on Sleeve of T-shirt
- ½ page color program ad (4.5 x 5.5")
- 10 Rain Day T-shirt
- Logo on programs
- Website & Social media Advertising
- Logo on sponsor signage at event
- 200 giveaway items at event
- stage mentions

\$5000

Headliner Band Sponsor

1 Available

- Headliner Band Stage Banner-Company Logo
- Logo on Sleeve of T-shirt
- Full page color program ad (4.5 x 5.5")
- Logo on programs
- Website & Social media Advertising
- Logo on sponsor signage at event
- 10 Rain Day T-shirt
- Stage mentions

\$3000

Main Stage, 2nd Stage, or Shuttle Sponsor

3 Available

- Naming rights to Main Stage or 2nd Stage
- Signage near main or 2nd stage
- Logo on Sleeve of T-shirt
- 200 giveaway items at event
- ½ page ad color program ad (4.5 x 5.5") & logo listed with all sponsors on program ad
- Website & Social media Advertising
- Stage mentions

\$2500

Kids' Zone Sponsor

2 Available

- Naming rights to kid's zone area with signage
- Signage near second stage
- stage mentions
- Logo on event sponsor sign
- Website & Social media Advertising

\$1500

Supporting Contest Sponsor

6 Available

• 1 sponsor to each category. Each sponsor will receive the following, Logo on event Sponsor sign, program website Social Media advertising and stage mentions. Sponsor Name mentioned prior to contest or award presented.

- Umbrella Trophy-Company name on 1st place, 2nd place & 3rd place trophy. Representative (s) to judge contest.
- Window Decorating- Company name on 1st-2nd & 3rd place trophy. Representative (s) to judge prior to event.
- Baby Rain Day – Company logo placed on trophies for winners and sand buckets for all participants.
- Jack McCracken Award- Company name on plaque.
- Mascot Sponsor- Company logo on Mascot pin, Wayne Drop attends several events through-out the Year.
- Mini, Little & Jr. Miss Rain Drop Contest-Company Name on winner trophies.

Rain Day Festival

\$1000

Friend of the Festival Sponsor

Unlimited

- Logo on event sponsor sign
- Logo on Program
- Website & Social media Advertising
- Stage mentions

\$600

General Event Sponsor

Unlimited

- Website, Social media Advertising,
- stage mentions

\$300

Community Sponsor

Unlimited

- Company name on Website, Social-Media & Program Advertising

Donation Sponsor

I would like to donate \$_____ •Company name in thank you ad

All Sponsors \$300- \$15,000 in attendance at event will receive a free booth space (10'x12'), sponsor banner to place at tent and Company name in a Thank you Ad.

Please submit this application to our office if you would like to become a sponsor.

Contact Athena at our office at 724-627-8111 to make sure a sponsor package is available, before you submit payment. **Past Sponsors have the first right of refusal.**

Name of Business: _____

Address: _____

Email: _____

Contact Name: _____

Phone Number: _____

Email _____

Please check the following: We would like to sponsor:

- | | | |
|--|---|---|
| <input type="checkbox"/> \$15000 Sponsorship | <input type="checkbox"/> \$6000 Sponsorship | <input type="checkbox"/> \$5000 Sponsorship |
| <input type="checkbox"/> \$3000 Sponsorship | <input type="checkbox"/> \$2500 Sponsorship | <input type="checkbox"/> \$1500 Sponsorship |
| <input type="checkbox"/> \$1000 Sponsorship | <input type="checkbox"/> \$600 Sponsorship | <input type="checkbox"/> \$300 Sponsorship |
| <input type="checkbox"/> \$_____ Donation | | |

Do you want the free booth space? Yes No

Cash, checks or money orders accepted. Sponsorship due by April 1st.

Please Make Payable to: Special Events Commission, 90 E. High Street, Waynesburg PA