

# Rain Day Festival

**\$15000**

**Signature Sponsor**

**Exclusive**

- Primary naming rights sponsorship to the festival
- Premier mention in Press Release
- Name on billboard/Event Sponsor sign
- Opening credits at festival
- Naming rights on Advertising Poster/Program
- Logo on Sleeve of T-shirt
- Logo on event sponsor sign
- 15 Rain Day T-shirts & 5 Hats
- 200 giveaway items at event
- Stage mentions
- Website and Social media Advertising
- Full page color program ad (8.5 x 5.5")

**\$6000**

**Fireworks or Drone Light Show Sponsor**

**1 Available**

- Naming rights on Fireworks or Drone Light Show Banner
- Logo on Sleeve of T-shirt
- ½ page color program ad (4.5 x 5.5")
- 10 Rain Day T-shirt
- Logo on programs
- Website & Social media Advertising
- Logo on sponsor signage at event
- 200 giveaway items at event
- stage mentions

**\$5000**

**Headliner Band Sponsor**

**1 Available**

- Headliner Band Stage Banner-Company Logo
- Logo on Sleeve of T-shirt
- Full page color program ad (4.5 x 5.5")
- Logo on programs
- Website & Social media Advertising
- Logo on sponsor signage at event
- 10 Rain Day T-shirt
- Stage mentions

**\$3000**

**Main Stage, 2<sup>nd</sup> Stage,  
or Shuttle Sponsor**

**3 Available**

- Naming rights to Main Stage or 2<sup>nd</sup> Stage
- Signage near main or 2<sup>nd</sup> stage
- Logo on Sleeve of T-shirt
- 200 giveaway items at event
- Company logo on shuttle
- ½ page ad color program ad (4.5 x 5.5") & logo listed with all sponsors on program ad
- Website & Social media Advertising
- Stage mentions

**\$2500**

**Kids' Zone Sponsor**

**2 Available**

- Naming rights to kid's zone area with signage
- Signage near second stage
- stage mentions
- Logo on event sponsor sign
- Website & Social media Advertising

**\$1500**

**Supporting Contest Sponsor**

**6 Available**

• 1 sponsor to each category. Each sponsor will receive the following, Logo on event Sponsor sign, program website Social Media advertising and stage mentions. Sponsor Name mentioned prior to contest or award presented.

- Umbrella Trophy-Company name on 1<sup>st</sup> place, 2<sup>nd</sup> place & 3<sup>rd</sup> place trophy. Representative (s) to judge contest.
- Window Decorating- Company name on 1<sup>st</sup>-2<sup>nd</sup> & 3<sup>rd</sup> place trophy. Representative (s) to judge prior to event.
- Baby Rain Day – Company logo placed on trophies for winners and sand buckets for all participants.
- Jack McCracken Award- Company name on plaque.
- Mascot Sponsor- Company logo on Mascot pin, Wayne Drop attends several events through-out the Year.
- Mini, Little & Jr. Miss Rain Drop Contest-Company Name on winner trophies.

**\$1000**

**Friend of the Festival Sponsor**

**Unlimited**

- Logo on event sponsor sign
- Logo on Program
- Website & Social media Advertising
- Stage mentions

**\$600**

**General Event Sponsor**

**Unlimited**

- Website, Social media Advertising,
- stage mentions

**\$300**

**Community Sponsor**

**Unlimited**

- Company name on Website, Social-Media & Program Advertising

**Donation Sponsor**

I would like to donate \$\_\_\_\_\_ •Company name in thank you ad

**All Sponsors \$300- \$15,000 in attendance at event will receive a free booth space (10'x12'), sponsor banner to place at tent and Company name in a Thank you Ad.**

Please submit this application to our office if you would like to become a sponsor.

Contact Krysten at our office at 724-627-8111 to make sure a sponsor package is available, before you submit payment. **Past Sponsors have the first right of refusal.**

Name of Business: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email \_\_\_\_\_

Please check the following: We would like to sponsor:

- \$15000 Sponsorship
- \$6000 Sponsorship
- \$5000 Sponsorship
- \$3000 Sponsorship
- \$2500 Sponsorship
- \$1500 Sponsorship
- \$1000 Sponsorship
- \$600 Sponsorship
- \$300 Sponsorship
- \$\_\_\_\_\_ Donation

Do you want the free booth space?      Yes      No

Cash, checks or money orders accepted. Sponsorship due by April 1<sup>st</sup>, 2025

**Please Make Payable to: Special Events Commission, 90 E. High Street, Waynesburg PA**